

2014 - 2015 Volunteer Services Program Annual Report



10,000+ Volunteers Make an Impact



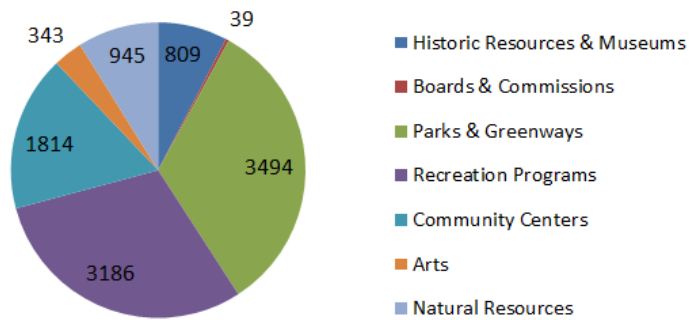
RALEIGH Parks,
Recreation and
Cultural Resources
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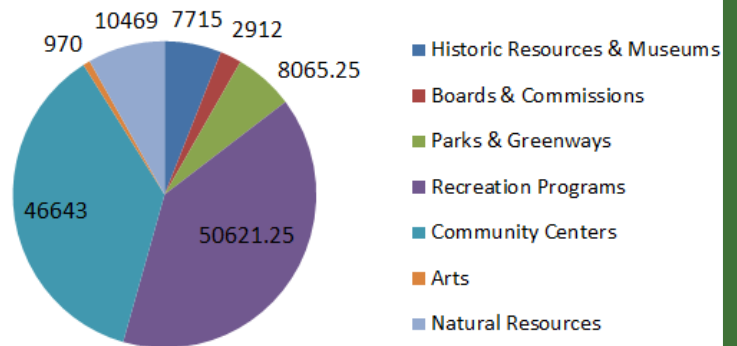
Volunteer Services Program

The Raleigh Parks, Recreation & Cultural Resources Department utilizes volunteers of all ages to participate in volunteer projects, events, programs, and classes. From July 2014 through June 2015, there were 10,630 volunteers who provided 127,396 hours at a value of \$2,872,779.80. These individuals and groups have enhanced the City of Raleigh by donating their time, talents, and resources to assist the Parks, Recreation, Historic Resources and Museums, Arts and Natural Resources divisions.

Total Number of Volunteers



Total Number of Hours



Parks Opportunities

With almost 10,000 acres of parkland, the City of Raleigh relies heavily on volunteers to assist with the maintenance and beautification of over 220 parks, 120 miles of greenway, unique venues, and nature preserves. Thousands of volunteers have assisted our staff with projects that include:

- Mulching
- Planting annuals and perennials
- Invasive removal
- Weeding
- Deadheading roses
- Adding surfacing to playgrounds
- Tree planting
- Laying sod
- Litter pick up
- Greenway/stream clean up
- Playground builds
- Split rail and retaining wall installation
- Washing tree and plant pots
- Creating walking paths



Projects were completed by 28 various corporations!

Over the past year, the Parks Division utilized 3,494 individuals who gave 8,065 hours of their time at an overall value of \$181,865.75.

Program Opportunities

Volunteers play an important role in assisting with programs, classes, and events for our Recreation, Historic Resources and Museums, Arts and Natural Resources divisions.

- Youth Athletic Leagues Coaches
- Special Olympics
- Senior Games
- Festivals and Special Events
- Museum Docents
- Classes and programs
- Holiday Express
- Specialized Recreation Dances
- Sports events
- ESL Instructors

Volunteer Testimonial

"Volunteering for the Special Olympics was a great experience. My favorite part was watching the kids compete with such joy and energy and just have fun. I love working with the contestants and watching them accomplish their goals."

Highlights

Since the scope of the Volunteer Services Program is too large to provide details on each volunteer project; these are a few of the highlights from 2014-2015.

Adopt-A-Park

- Program has grown from 64 to 80 individual citizen volunteers/groups over the past year
- Of the 126 parks available for adoption, 39 are now adopted

Adopt-A-Trail

- Launched online interactive map in November 2014
- Program has grown from 18 to 67 individual citizen volunteers/groups over the past year
- Of the 115 sections available to be adopted, 84 are now adopted

Greenway Volunteer Program

- Program has grown from 92 to 110 individual citizen volunteers/groups over the past year
- 110 individuals logged 7,642 hours along the Capital Area Greenway System to assist the Raleigh Police department and Parks, Recreation and Cultural Resources department.

Volunteer Interest

- 5,431 individuals subscribed to Volunteer Program monthly newsletter
- 1,139 new individuals created a profile in online registration system, CERVIS
- 83 volunteer opportunities viewed 14,739 with 434 people signed up to volunteer through VolunteerMatch



Received \$25,305 in donations from corporations, groups and individual for park beautification projects, park benches and playground equipment

Volunteers in Parks (V.I.Ps)



Pleased to have 27 Deadheaders
at the Raleigh Rose Garden



Implemented New Cemetery
Volunteer Program



First annual "It's My Park and Trail Day"
had 173 volunteers at 29 parks and trails



Volunteers made an impact
at 92 parks and trails

Volunteer Testimonial

"Our volunteer project was awesome! I had no idea we planted almost 3000 plants. As always, your staff is great. The projects are easy to understand (especially for those of who don't garden) and everyone comes away with a feeling of accomplishment. I look forward to next year!"

You Are Invited to Join Us!

Thanks to each of the 10,000+ volunteers who enriched our community through exceptional volunteer experiences. We look forward to your continued support and invite others to join us for another fun and productive year.

Cordially,

Cindy Trumbower

Cindy Trumbower
Resource Development Manager

Ashley Deans

Ashley Deans
Volunteer Services Coordinator